

## Heron InterAct Participates at SunGard AddVantage Spring TUG Conference

Heron InterAct attended the Spring 2011 SunGard AddVantage Trust User Group (TUG) Conference in New Orleans held at the Pere Marquette Marriott Hotel on April 17 through 29. Heron announced the availability of its latest technology for Trust Companies and Trust Banks including the DataYard™ Data Warehouse, InterAct™ Data Acquisition Engine, and the CrossTie™ General Ledger Connector solutions.

Heron InterAct was a co-sponsor of the 'lunch and learn' series on Monday afternoon. Mark Connolly from Heron InterAct presented an overview of the products and services now available to trust and asset management organizations. Heron President/CEO Garry Chacho attended along with Heron's Senior Analyst Kristin Williamson. The entire Heron InterAct team enjoyed meeting with members of TUG, SunGard, and other companies represented in the Vendor Forum.

In addition to participating in the Vendor Exhibition, Heron InterAct conducted a fun raffle with the winner receiving a new Apple iPad.



Kristin Williamson & Mark Connolly with Heron InterAct Inc. at SunGard AddVantage Trust User Group (TUG) Vendor Exhibition



Matthew Hyman, Assistant Vice President with Brown Brothers Harriman in New York City was the winner of the Heron InterAct Apple iPad raffle. With Matthew are Heron's President and CEO Garry Chacho and Mark Connolly – product manager for Heron.



Trust User Group (TUG) Participants with attending Vendors at evening reception – April 17<sup>th</sup>.

